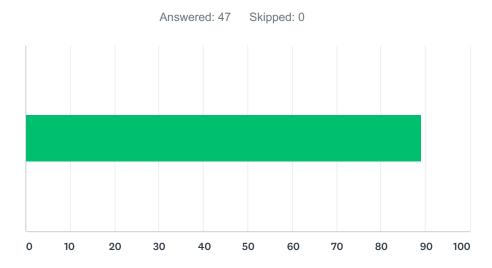
Q1 How likely are you to recommend GoClimateNeutral to a friend or colleague?

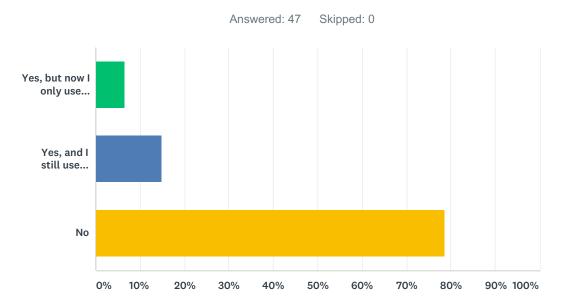


SVARSVAL	MEDELTAL	TOTALT	SVAR
	89	4 186	47
Totalt antal svarande: 47			

Q2 What makes you willing to / not willing to recommend GoClimateNeutral?

Answered: 41 Skipped: 6

Q3 Have you used another service to offset your carbon emissions?

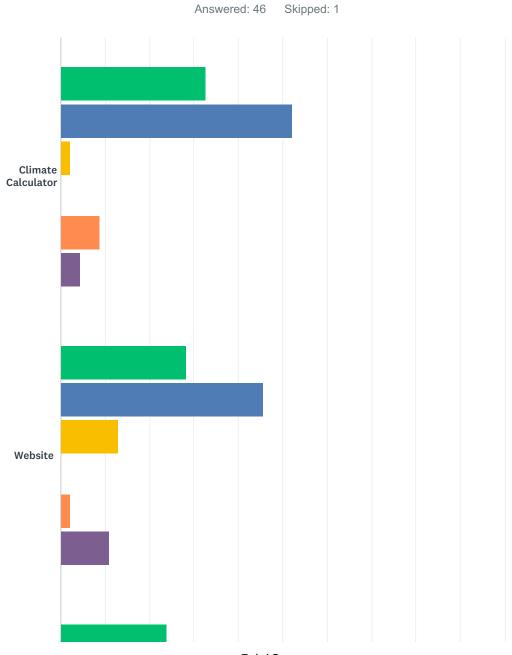


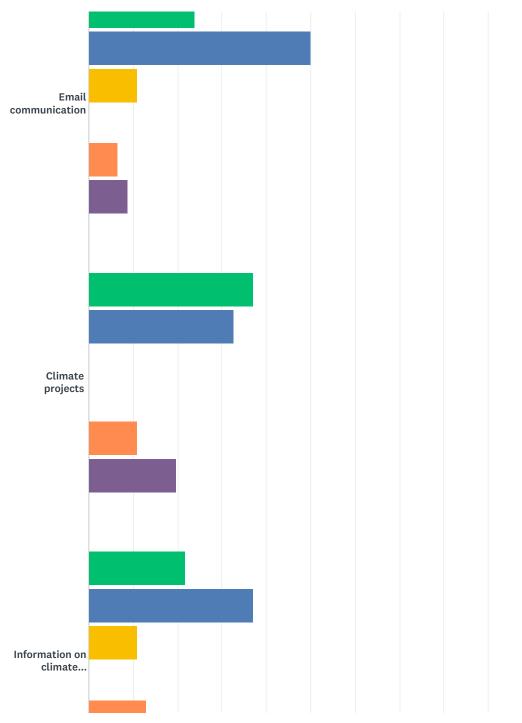
SVARSVAL	SVAR	
Yes, but now I only use GoClimateNeutral	6,38%	3
Yes, and I still use another service in addition to GoClimateNeutral	14,89%	7
No	78,72%	37
TOTALT		47

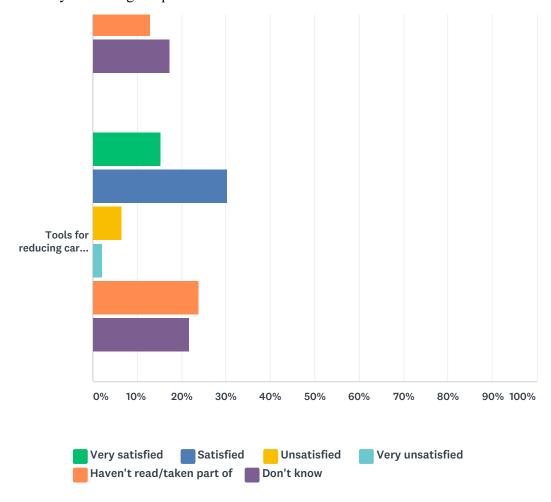
Q4 Why do you choose GoClimateNeutral to offset your carbon emissions?

Answered: 43 Skipped: 4

Q5 How satisfied are you with the different parts of GoClimateNeutral's service?

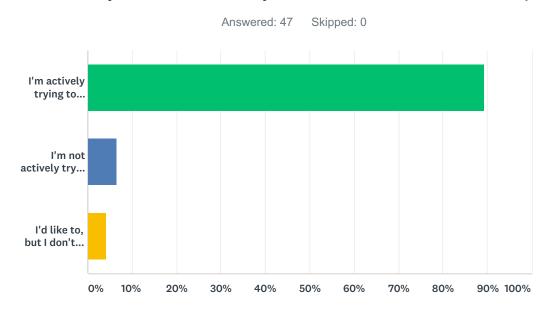






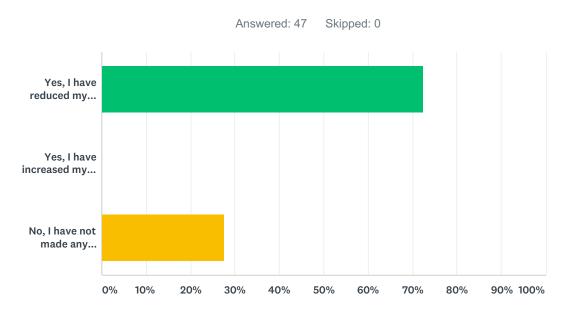
▲ Hoppsan! Något gick fel vid visningen av översiktstabellen.

Q6 What's your attitude to your individual carbon footprint?



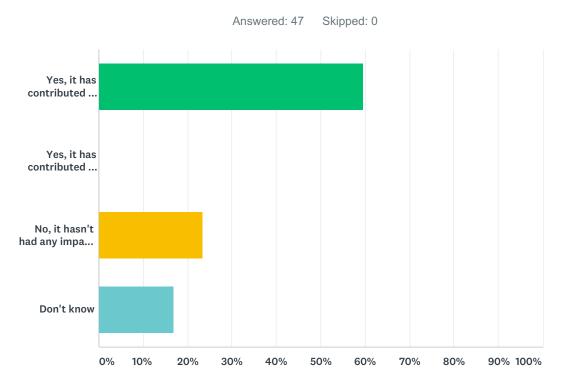
SVARSVAL	SVAR	
I'm actively trying to reduce my footprint	89,36%	42
I'm not actively trying to reduce my footprint	6,38%	3
I'd like to, but I don't have the knowledge on how to reduce my footprint	4,26%	2
TOTALT		47

Q7 Have you made any climate related changes in your life since you became a member of GoClimateNeutral?



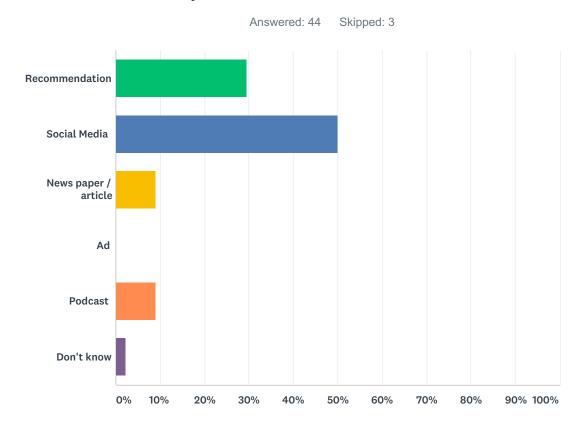
SVARSVAL	SVAR	
Yes, I have reduced my carbon footprint	72,34%	34
Yes, I have increased my carbon footprint	0,00%	0
No, I have not made any changes	27,66%	13
TOTALT		47

Q8 Do you think GoClimateNeutral has had an impact on your carbon footprint?



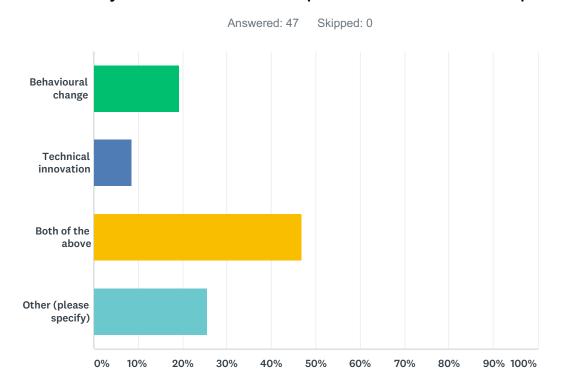
SVARSVAL	SVAR	
Yes, it has contributed to reducing my carbon footprint	59,57%	28
Yes, it has contributed to increasing my carbon footprint	0,00%	0
No, it hasn't had any impact on my carbon footprint	23,40%	11
Don't know	17,02%	8
TOTALT		47

Q9 How did you find out about GoClimateNeutral?



SVARSVAL	SVAR
Recommendation	29,55% 13
Social Media	50,00% 22
News paper / article	9,09% 4
Ad	0,00%
Podcast	9,09% 4
Don't know	2,27% 1
TOTALT	44

Q10 What solution do you think is most important in order to stop climate change?



SVARSVAL	SVAR	
Behavioural change	19,15%	9
Technical innovation	8,51%	4
Both of the above	46,81%	22
Other (please specify)	25,53%	12
TOTALT		47